

Unternehmenskommunikation in einer Welt des ideologischen Konflikts

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Harbour Club Symposium / 17 November 2022

IMD / Real learning
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UK news



Boris Johnson proposes ban on MPs working as paid consultants

Stanley Johnson accused of inappropriately touching Tory MP

Two in three Britons wear trainers to office - report



MPs who could be affected by Boris Johnson's consultancy ban

Five Tory MPs and peers who referred firms to controversial VIP lane

Germany suspends approval for Nord Stream 2 gas pipeline

International



At least three killed in suicide bomb attacks in Ugandan capital, Kampala



Israeli firm's spyware linked to attacks on websites in UK and Middle East



Biden-Xi virtual summit: leaders warn each other over future of Taiwan



Polish police fire teargas at people trying to cross from Belarus



HEADLINES FROM THE NEW YORK TIMES FOR WEDNESDAY, NOV. 17, 2021

TODAY'S HEADLINES

Headlines from The New York Times for Wednesday, Nov. 17, 2021

Top News

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Uneasy About the Economy, Americans Are Spending Anyway
By BEN CASSELMAN, SAPNA MAHESHWARI and CORAL MURPHY MARCOS

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Racial Equity in Infrastructure, a U.S. Goal, Is Left to States
By ZOLAN KANNO-YOUNGS and MADELEINE NGO

Page A1

Cold and Marooned in a Police State as Desperation Takes Hold
By ANDREW HIGGINS and MARC SANTORA



Paterson's fair-weather friends keep well away from the standards debate

1,001

Tea and coffee may be linked to lower risk of stroke and dementia - study

'Vile desecration': new version of The Snowman axed after composer's criticism

Tory U-turn complete as MPs approve Owen Paterson report

Grandmothers may be more connected to grandchildren than to own offspring

Most people who risk Channel boat crossings are refugees - report





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Over 1,000 Companies Have Curtailed Operations in Russia – But Some Remain

November 7, 2022



Zwei Megatrends stoßen zusammen:

- (1) Stakeholder Kapitalismus
- (2) Globaler ideologischer Konflikt

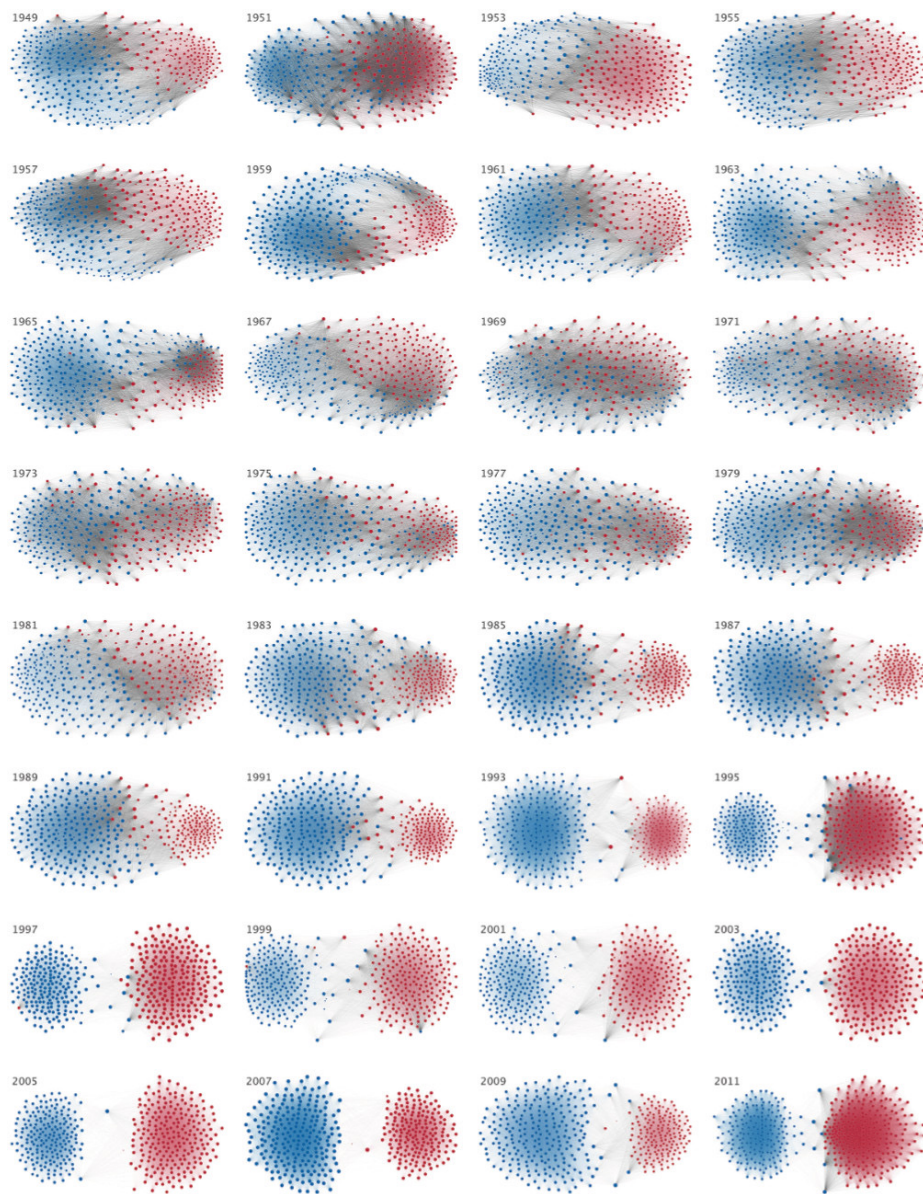
Stakeholder Capitalism



A Global Economy
that Works for Progress,
People and Planet

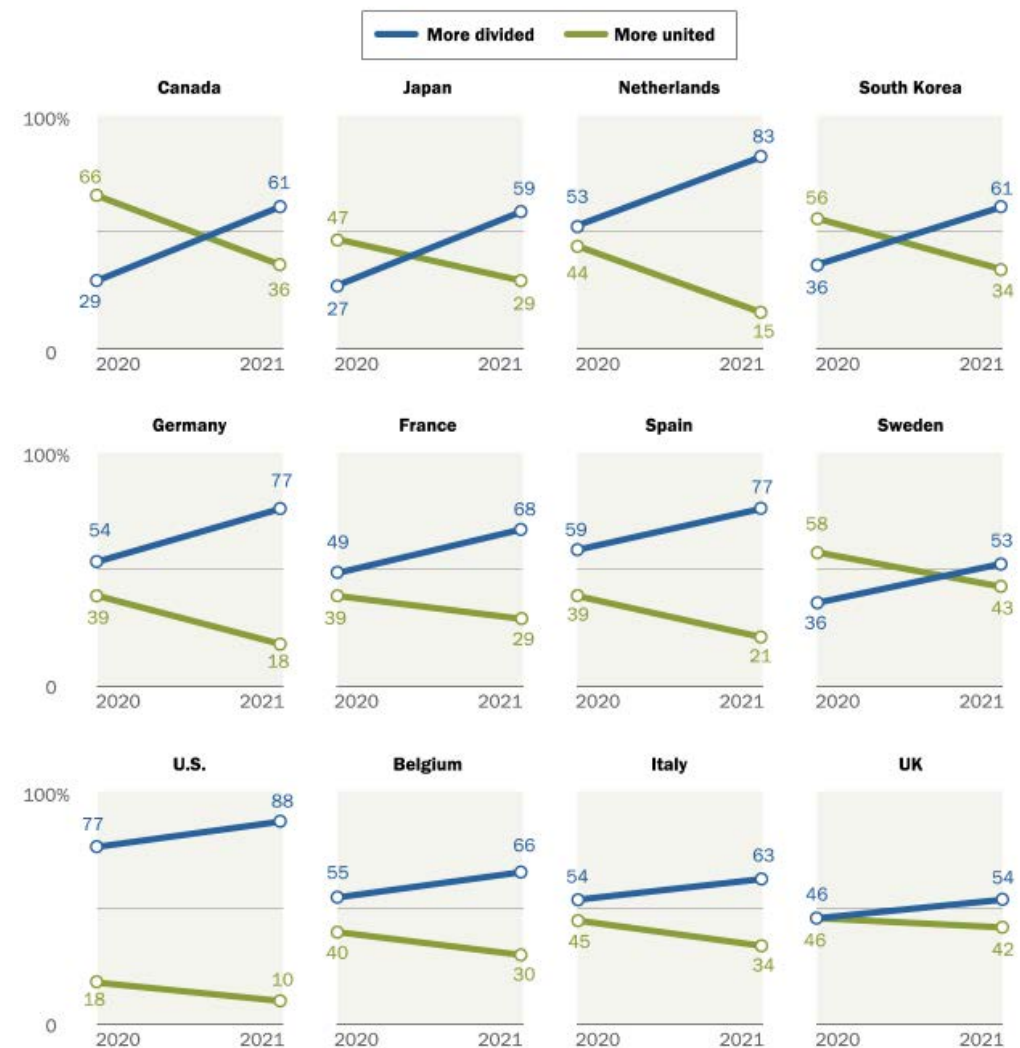
Klaus Schwab
with Peter Vanham

WILEY



Sharp increases in share who say their country more divided than before pandemic

% who think (survey public) is now ___ than before the coronavirus outbreak



Note: Those who did not answer not shown.

Source: Spring 2021 Global Attitudes Survey, Q9.

"People in Advanced Economies Say Their Society Is More Divided Than Before Pandemic"

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EXCELLENCE

INTEGRITY

QUALITY

TRUST

CORE

HONESTY

VALUE

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TRUST

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VALUES

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QUALITY

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The Washington Post

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Morning rain 58/31 • Tomorrow: Mostly cloudy 45/30 [B6](#)

Democracy Dies in Darkness

FRIDAY, FEBRUARY 25, 2022 • \$2



"We are left alone in defense of our state. Who will fight along with us now? To be honest, I see no one."

Ukrainian President Volodymyr Zelenskyy



"Whoever tries to hinder us... should know that Russia's response will be immediate and will lead you to consequences that you have never faced in your history."

Russian President Vladimir Putin



"Putin is the aggressor. Putin chose this war. And now, he and his country will bear the consequences."

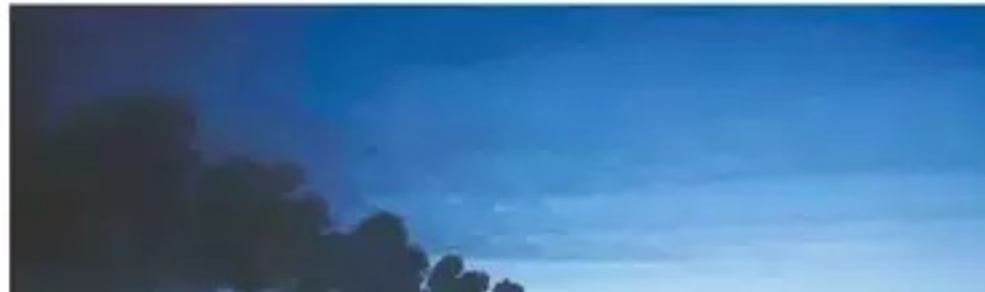
President Joe Biden

Russia invades Ukraine

Putin's tolerance for risk catches some by surprise

BY ROBYN DIXON
AND PAUL SONNE

MOSCOW — Russian President Vladimir Putin, posing one of the biggest security threats to Europe since World War II, is staking his legacy on an irredentist invasion of Ukraine that



Forces approach Kyiv; blasts hit other major cities

BY ISABELLE KHURSHUDYAN,
MISSY RYAN, ROBYN DIXON
AND DAVID STERN

KHARKIV, UKRAINE — Russia's military pushed deeper into Ukraine on Thursday, attacking strategic airfields and advancing toward major cities as President



DEMOCRACY

AUTOCRACY

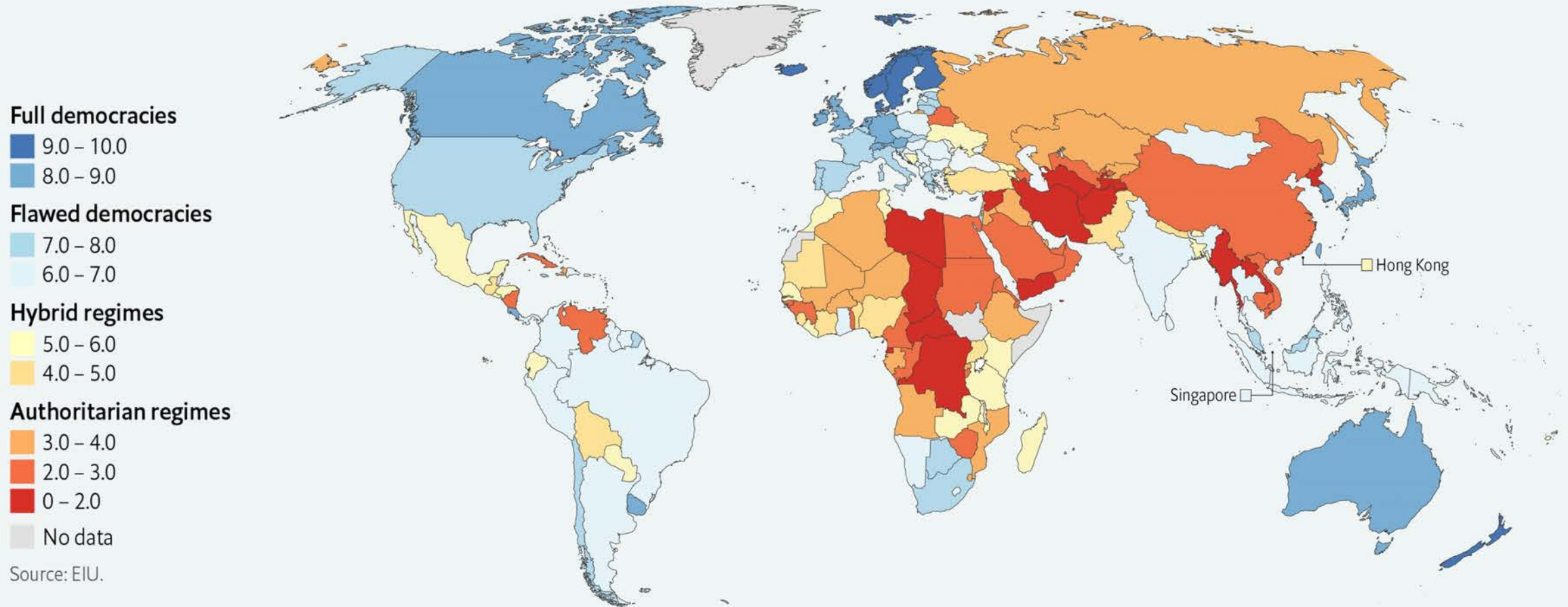


A SUMMIT FOR DEMOCRACY



Democracy Index 2021

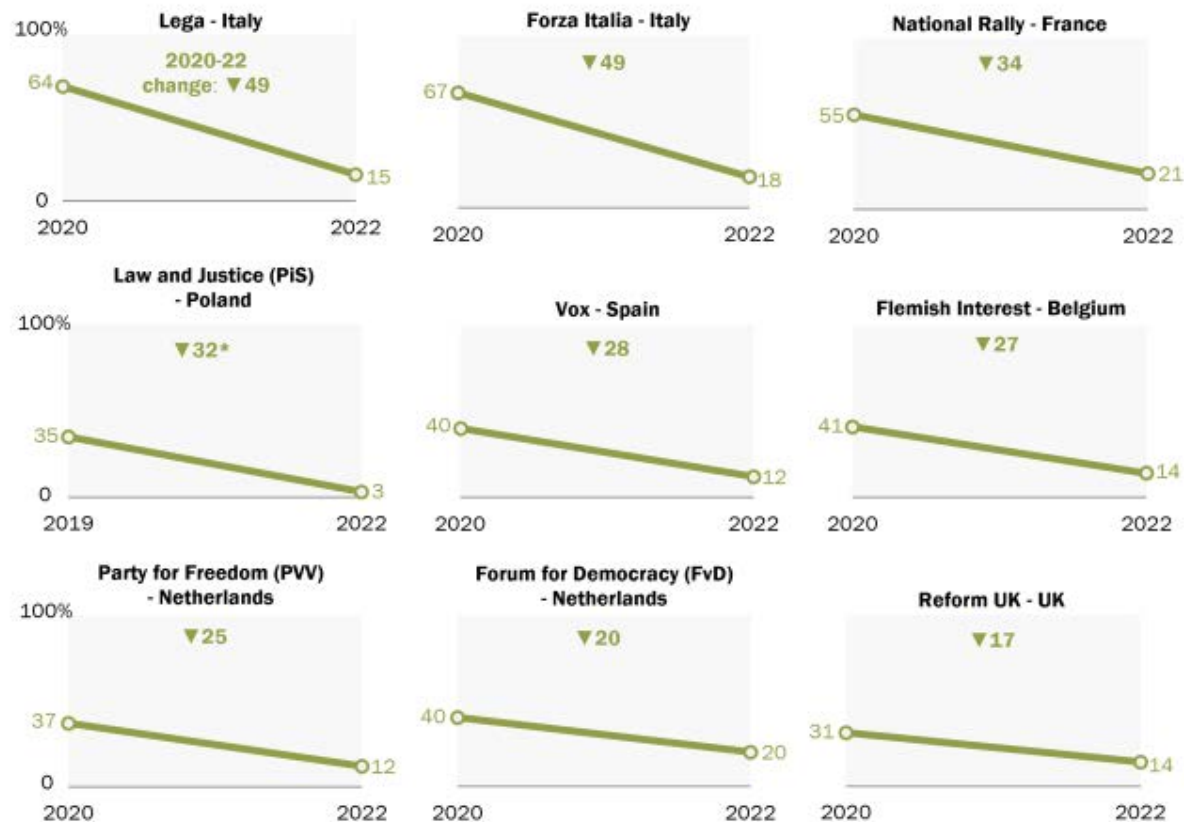
Less than half of the world lives in a democracy





Favorability toward Russia has dropped sharply among Europe's right-wing populists

% who have a *favorable* opinion of Russia



*Change in Poland measured from 2019.

Note: Only statistically significant differences shown. Not all parties shown. For more information on European populist parties, see Appendix.
Source: Spring 2022 Global Attitudes Survey, Q5f.

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Nestlé S.A.

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Nestlé justifies staying in Russia as criticism mounts

Ukrainian president names and shames multinationals that finance 'Russian military machine'



Protesters outside the Swiss House of Parliament in Bern hold a banner critical of Swiss food giant Nestlé during a demonstration against the Russian invasion of Ukraine © AFP via Getty Images

Leila Abboud in Paris MARCH 21 2022

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Nestlé Good food, Good life

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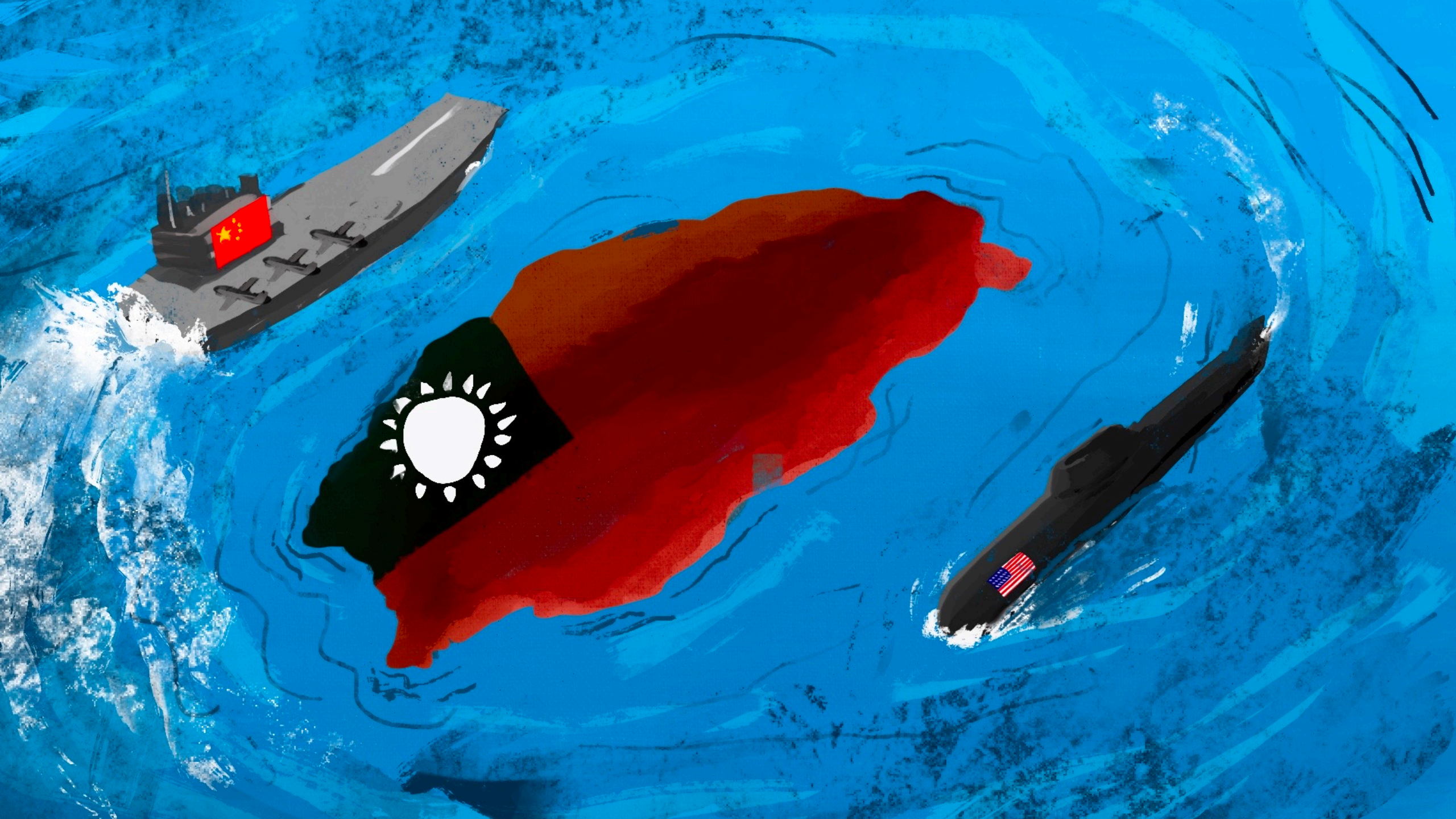
March 23, 2022

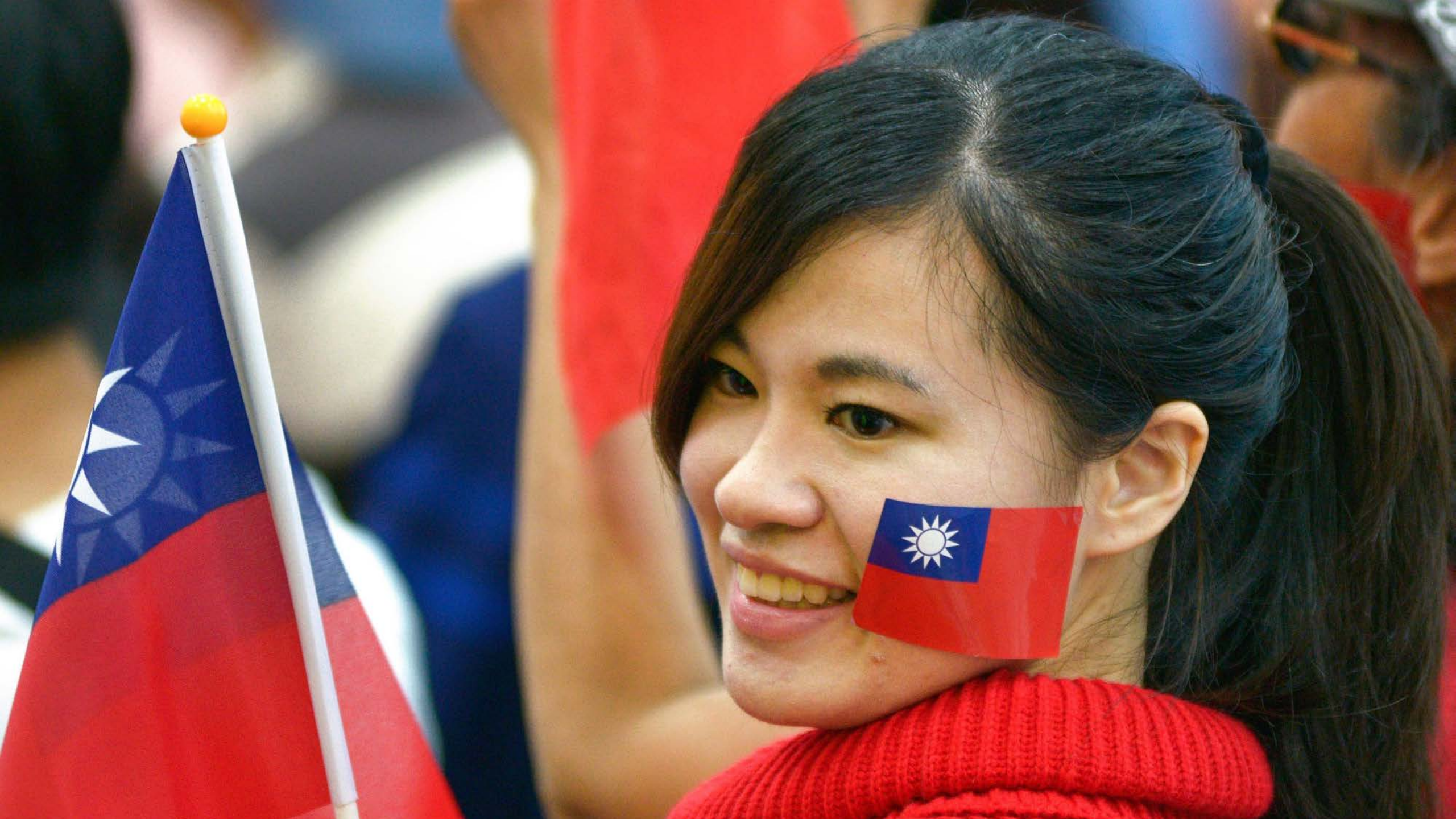
As the war rages in Ukraine, our activities in Russia will focus on providing essential food, such as infant food and medical/hospital nutrition — not on making a profit. This approach is in line with our purpose and values. It upholds the principle of ensuring the basic right to food.

Going forward, we are suspending renowned Nestlé brands such as *KitKat* and *Nesquik*, among others. We have already halted non-essential imports and exports into and out of Russia, stopped all advertising, and suspended all capital investment in the country. Of course, we are fully complying with all international sanctions on Russia.

While we do not expect to make a profit in the country or pay any related taxes for the foreseeable future in Russia, any profit will be donated to humanitarian relief organizations.

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China

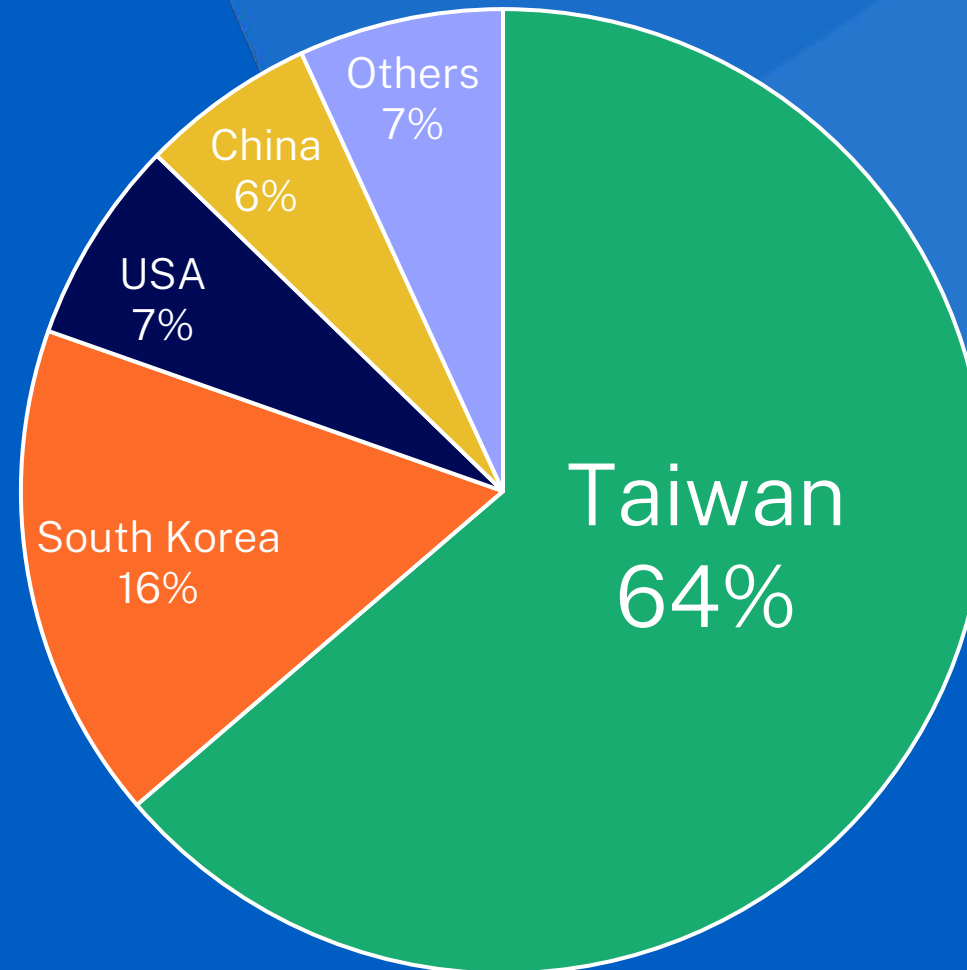


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1 minute read · October 16, 2022 5:16 AM GMT+2 · Last Updated 8 days ago

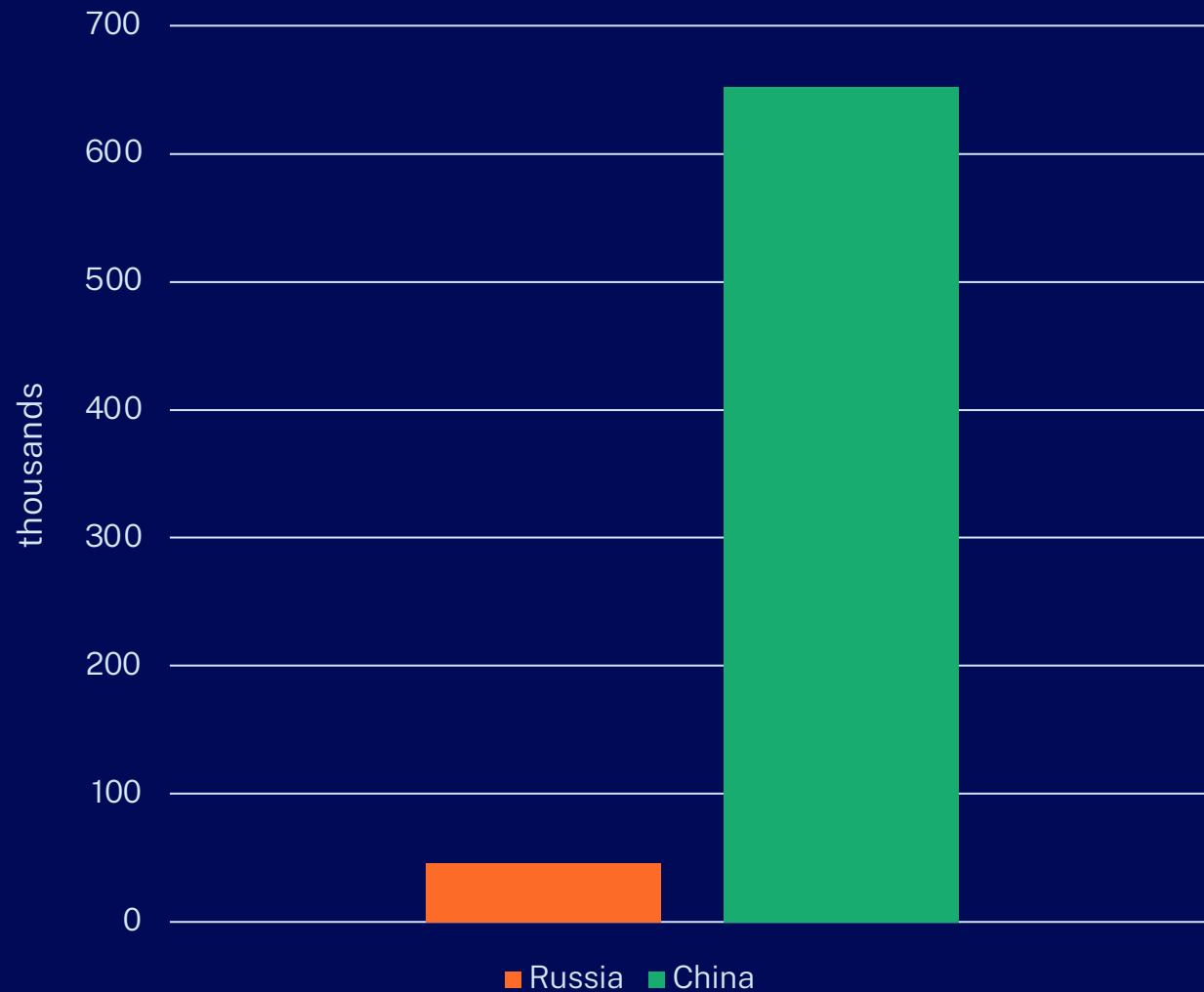
China's Xi says full control over Hong Kong achieved, determined on Taiwan

Global Semiconductor Manufacturing by Country (Q4 2021)



Source: Tecvalue

BMW Group vehicle sales 2021



THE GREAT ILLUSION

A STUDY OF THE RELATION OF
MILITARY POWER IN NATIONS
TO THEIR
ECONOMIC AND SOCIAL ADVANTAGE

BY
NORMAN ANGELL

TORONTO
McCLELLAND AND GOODCHILD
PUBLISHERS

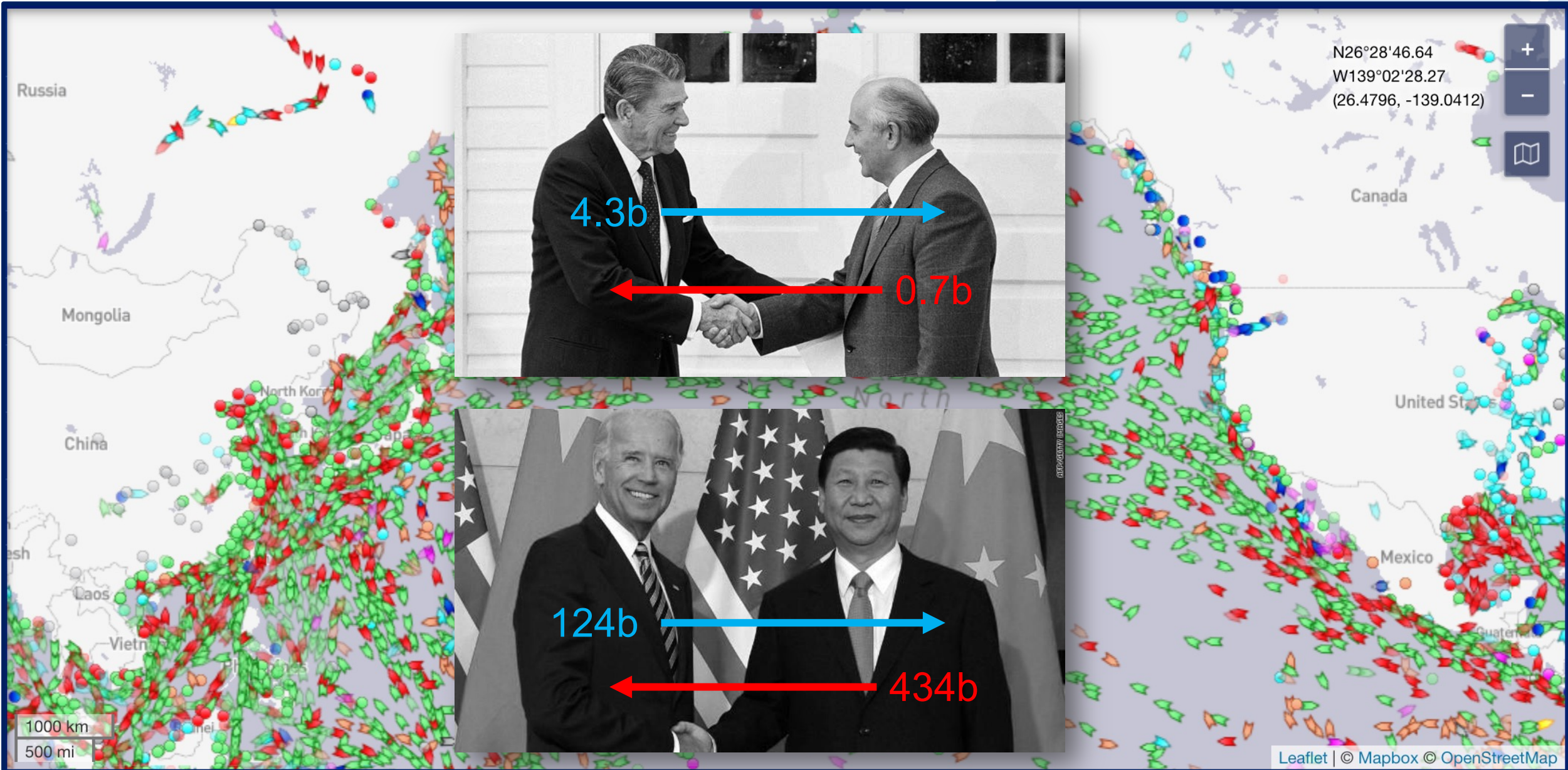
1911

COLD WAR II

COMING SOON



ferguson





economic
interdependence

CW1 vs CW2
differences
that matter

global business
operations

stakeholder
capitalism



WHAT IF...?

Vielen Dank.

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